



WE WILL COME TO YOU

## THE HOUSE CONCERT GUIDE

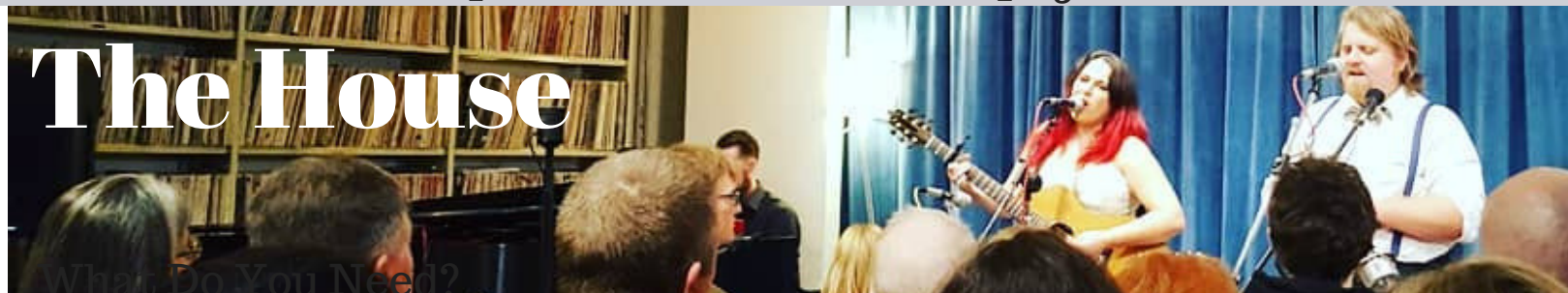
Thank you for your interest in hosting a house concert. YOU ROCK! House concerts are exactly that- an intimate concert in your home that can bring together your friends and community in a unique way. These types of shows are always a wonderful experience for all involved!

**This is a step by step guide on how to have a fun and successful house concert and tells you:**

- What you can expect from us from-planning to performance
- How House Concerts are organized
- What is required of you as Host

Please read this guide from beginning to end so we are on the same page (It's SUPER Important!) and then fill out the linked questionnaire on the last page.

## The House



- A space that fits 15+ people
- Chairs for 15+ people

The area you choose for the concert space should be able to fit 15+ people. For many, that's the living room, but it can also be a porch, garden, etc. Couches, folding chairs, pillows, and blankets (or any combination of these) work great for seating.

The only requirement is that everyone in attendance can remain seated for the entirety of the performance. Think of it as a one-act play in your home.



# The Invitations

## Together We can:

- Prepare invitations to send to your guests
- Help you get the word out with videos and teasers
- We will send a reminder that it's time to send invitations
- Ask guests to RSVP

Once the date is confirmed we will work together planning the details of the show with you. We will provide you with language for you to use in your invitations, so you can focus on getting the word out and not worry about what to say!

We will send you reminders that it's time to send invitations out as well as a weekly series of easy copy-paste "teasers" that you can use to remind your guests on Facebook, Twitter or Instagram and get some more RSVPs. We find that using the RSVP gets the best response rate, we highly recommend using it!



# Donation Based Show

## What Do You Need to Do?

- Make an announcement at the end of the show to encourage people to donate to the artists
- Include an invitation that there is no ticket price however encourage to come prepared to make donation

We prefer not to charge a cover or even have a "suggested donation". Anyone can attend no matter their financial situation, and no-one feels any pressure to give a specific amount. You don't need to specify a dollar amount. We like to let people contribute what they prefer to. At the end of the concert, the host will make an announcement to encourage people to donate to the artist. We will give you a lot more information on how to do this and also give you a little cheat-sheet on the day of the show.

Part of the invitation will say something like this:

"There is no ticket price for this event, please come prepared to make a donation at the conclusion of the show"

If you would like to skip the donation and pay outright for the show our suggested fee is \$450. Feel free to email us at [TaiShanMusic@gmail.com](mailto:TaiShanMusic@gmail.com) if that is something you would like to arrange.



# The Guests



## What Do You Need to Do?

- Have a minimum of 15 people in attendance
- Create invitations (we can create them if you need help!)
- Invite your friends, family, neighbors and co-workers.
- Worried about bringing 15 people? Co-Host with a friend!
- Remind your guests a week before the show (we can help you with that!)
- Invite twice as many people, just in case
- Find a good spot for pets during the concert

House concerts work best when there are 15 or more people. Fewer than 15 people and it may lack the excitement you want. You can use Facebook Events and email as good ways to let people know about the show. Facebook Events are also great to post videos, pictures, and songs to get people excited about the show! We can help you with the invite when it comes time for posting.

If you don't have 15 people you can think of invite, perhaps consider co-hosting the show with a friend or family and combine your powers like Captain Planet!

\*A note on pets: I love cats and dogs and I don't mean to cause you any offense. An intimate house concert is almost like a bubble. Barking dogs (cats are typically not a problem), can be very distracting to both the audience and the performer and break that bubble. You know your pets better than me - together we can discuss options for the night of the show!





# The Concert

## What you Need to Know:

- We arrive 2 hours before the show
- It's up to you to make the donation announcement at the end of the show with a container
- We have battery powered equipment in case there are no outlets

On the day of the show, we arrive 2 hours before the showtime. This gives us time to get set up and square away some last minute items! The show will last approximately 1 hour. Then afterwards, we can hang out as little or as much as you want.

## Sample Show Schedule:

6pm: Arrival and set-up  
7pm: Guests start to arrive  
8pm: Showtime!  
9pm - ?: Mingling, selling CDs, hanging out.  
10pm: Pack up and head out

As soon as we have played the last note of the concert, you, the host will get up front next to us with a container of some kind to make the donation announcement.

**THIS IS VERY IMPORTANT! THIS IS HOW WE ARE ABLE TO MAKE THESE CONCERTS HAPPEN**

It goes something like this:

“This container is for donations. Tai and Austin have just given us something beautiful, now it's our turn to give back to them. I'm going to leave this here on the stage. Let's fill this up!”

Please leave the container on stage while we head back to the merch table.

## What We Bring/Technical Requirements:

We travel with a guitar, looping pedal and trumpet. We have 2 microphones, and 2 speakers that are perfect for small and larger rooms - even an outdoor garden!

If you don't have a power outlet, don't worry! We have the capability to use our battery powered equipment.



# The Potluck

## What Do You Need?

- A table away from the performance space
- An invitation to bring snacks to your guests- we can help with that

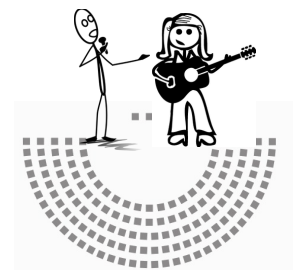
Some people choose to have a potluck before the show! We love it, but it is certainly not required!

Please make sure the performance space can remain set up so we don't have to set up the seating area again before the show - It creates a relaxed setting to have everything ready to go.

## How to do Seating

### What Do You Need?

- 15+ chairs arranged in rows starting 3 feet away from performance area
- Create a semi circle starting close in close to stage area
- Set up seating before guests arrive



Depending on the location of the show, you may or may not have chairs. We do ask that the seating is arranged in rows, starting about 3 feet away from the performance area. We prefer to perform on the same level as the audience - it creates a natural common ground and connection between us and the audience.







# The Backup Location

## What Do You Need ?

- An alternative location in case of rain or hot temperatures
- A friend to help move chairs an hour before the show

What if it rains or a chance of rain or its too hot or the forecast says there is a good chance of high winds we'll need to make the decision to move the concert to an alternative location - **no later than 2 hours before the guests arrival.** It is very difficult for us to change our setup at the last minute, so please have an alternate location ready if the situation arises.



# The Date

## What Do You Need to Know?

- To get your preferred date please email us at [TaiShanMusic@gmail.com](mailto:TaiShanMusic@gmail.com)
- The Show is 70 min long - 2 and 1/2 hours including potluck and hang time
- Weekdays are just as awesome for House Concerts as weekends

We will try to get you a the date on the weekend, but please understand weekend dates are in high demand and it depends on where we are currently located in the country. Thank you for being flexible!







# What's Next?

## What Do You Need to Do?

- Visit and fill out our House Concert Survey here to get the ball rolling:  
<https://goo.gl/forms/W82qEvP3l6XIBTJF3>
- Email Tai at [TaiShanMusic@gmail.com](mailto:TaiShanMusic@gmail.com) to get started

Get your friends excited! Start a buzz now with this post on your social media:

I am hosting a house concert with @TaiShanMusic!  
Who wants to come? <https://youtu.be/yBTRAgw8VJo>

